

PRESS RELEASE

For Immediate Release: 3/5/2018

RE: Moberly Area Chamber of Commerce Tourism Specialist

Contact: Megan Schmitt
director@moberly.com
660.263.6070

Moberly Area Chamber of Commerce Selects Greenwell as Tourism Specialist

(Moberly, MO March 5, 2018) – After an extensive search, the Moberly Area Chamber of Commerce has selected Michelle Greenwell as its Tourism Specialist. Greenwell will begin work at the Chamber on March 19, 2018.

Greenwell is a recent graduate of Northwest Missouri State University. She has a diverse background, with experience at the Shelby County Economic Development office in Shelbina, MO as well as BHive Events in Columbia, MO.

“We proceeded carefully with the selection of the Tourism Specialist because of the important role this position will play in the future development of our community. Michelle stood out among the applicants because of her communication abilities and enthusiasm” said Megan Schmitt, Executive Director of the Moberly Area Chamber of Commerce. “Michelle will be an excellent representative of Moberly as she begins developing relationships to enhance Tourism in Randolph County.”

This position is a new opportunity for the Chamber made possible by the approval of the Tourism Promotion contract by the City. The Chamber has also contracted with Destination Services LLC as part of the City agreement to develop a Strategic Plan for tourism in Randolph County.

“Michelle will work in conjunction with Destination Services to implement, track and report the strategic plan on tourism,” said Schmitt. “The Chamber will be judicious in all recommendations for the development of tourism. Michelle and Destination Services are tasked with understanding Randolph County’s assets and how to attract visitors. The direction we head in promoting tourism will benefit all our businesses and residents if implemented correctly.”

Michelle Greenwell shared the Moberly Area Chamber of Commerce’s excitement “I am very honored and excited to work in Randolph County promoting statewide tourism to the region. Through this position I hope to plan exciting events and develop relationships with members in the community. I am very eager to get started.”